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## 2018 Request for Proposals Overview / Q&A

Presented by: Maria Collins, New York Life Foundation  
Megan Lopez, National Alliance for Grieving Children  
Vicki Jay, National Alliance for Grieving Children



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## History

- ❑ Started in 2011 as partnership with National Alliance for Grieving Children (NAGC)
- ❑ New York Life Foundation (NYLF): Funder
- ❑ NAGC: RFP management



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## Results

- ❑ 236 grants awarded
- ❑ Over \$7M invested in this program
- ❑ Over \$40M invested in the field



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# Focus & Grant Awards

## Capacity Building:

*focus on organizational development and effectiveness*

20 - \$10,000 (1 Year)

14 still available

## Community Expansion:

*increase support services to youth not currently served by existing bereavement programs*

10 - \$15,000 (1 year)

8 still available

6 - \$50,000 (2 years)

2 still available

6 - \$100,000 (2 years)

3 still available



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# Two RFP Cycles 2018

## Spring Cycle:

- Application period: March 5 – April 5
- Decision: June

## Fall Cycle:

- Application period: June 28 – July 26<sup>th</sup>
- Decision: October



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# Expansion Grant Overview

50% of the children served must be from low-income families

**OR**

50% of the children must come from a minority household

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501(c)3 nonprofit; operating at least three years

Currently serving bereaved youth

Have at least one paid staff person



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# Expansion Grant Overview

- Request amount **not greater than 10% of the organization's most recent fiscal year actuals.**
- Provide 990 tax returns for the past two years



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# Preview Application- Community Expansion

- How many NEW & UNDUPLICATED youth will be served by this grant?
- If your organization serves more than just bereaved children, what is the percentage of bereaved children served?
- Community Needs
- Key Collaborators
- Goals and Outcomes
- Evaluation



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# Preview Application- Community Expansion

- Diverse populations, targeted groups, trauma and special services, others
- Others providing services in the proposed target area/population
- Overcoming barriers to serve underserved youth



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# Capacity Building Grant Overview

- 501(c)3; operating for at least one year
- Request amount not greater than **20 percent** of organization's most recent fiscal year actuals
- Provide 990 tax returns for the past year
- Currently serving bereaved youth
- Have at least one paid staff person



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# Capacity Building Grant Overview

## Planning activities:

- organizational assessments; strategic planning; fund development; communications/marketing; recruiting or maintaining volunteer support; business planning.

## Staff/board development:

- leadership training; defining the role of the board; recruitment of new board members; strengthening governance.

## Strategic relationships/collaboration:

- technical assistance; consultant support; restructuring; mergers; or business planning.

## Internal operations:

- improvements to financial management, human resources, or volunteer management; development of evaluation systems and training; facility planning.

## Technology improvements:

- improving IT capacity through upgrades to hardware and software; networking; updating websites; staff training to optimize use of technology.



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# Capacity Building Grant Overview

**Does this activity allow my whole organization to operate more effectively, or does it have a limited effect on a program or initiative?**

- For example, improving fundraising skills affects the entire organization over a long period. However, having a fundraising dinner for a program only affects that program for that fiscal year.

**Which major operational areas need attention and will help the organization grow and achieve its mission?**

- For example, there may be a need for financial management software, a donor database, and upgraded communications materials. Not being able to do them all, an organization must select one that is going to move them forward strategically.

**Is there a bottleneck in the organization that is stalling growth?**

- For example, an organization may need to recruit new volunteers, but not have a way to reach the local community, such as a website.

*Please note: **These grants do not fund salaries.***



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# Capacity Building Application

- Organizational Strategy
- Capacity Building Documentation



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# Preview Application

- Purpose of the grant/Briefly describe the program in a couple of sentences
- Program description summary –
  - Major Milestones and activities associated with the proposed program/request
  - What will be accomplished



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Use the budget template located on the NAGC web site.

# Preview Application

	A	B	C	D	E
4	Organization Name:				
5					
	<b>Items</b>	<b>Description (describe the expenses as related to the project)</b>	<b>Expense</b>	<b>Grant Request</b>	<b>Other Funding</b>
6					
7	Personnel		\$0	\$0	\$0
8	Outside Fees & Services (Consultant fees, labor, etc.)		\$0	\$0	\$0
9	Program Materials		\$0	\$0	\$0
10	Equipment and Supplies		\$0	\$0	\$0
11	Travel		\$0	\$0	\$0
12	Marketing and Promotion		\$0	\$0	\$0
13	Other Expenses - please specify:		\$0	\$0	\$0
14				\$0	\$0
15	<b>TOTAL PROGRAM BUDGET</b>		<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
16					
17	<b>List all In-kind items here: include estimated value:</b>		\$0	\$0	\$0
18					
19					
20					
21	<b>This is a three (3) page document. Program Budget, Financial Summary, and Budget Narrative must be completed. To complete the Financial</b>				
22					
23					



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## Note!

- Applications **must** be submitted online
- No applications will be accepted after the deadline
- Organizations may only submit one application per year



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## Where to Apply?

- ❑ <https://childrengrieve.org/about-new-york-life-foundation-grief-reach>



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Questions!

Megan.Lopez@ChildrenGrieve.org

