



NEW YORK LIFE
FOUNDATION



Grief Reach Request for Proposals

COVID Relief Cycle: General Operating Funds

Monday, November 23rd, 2020 -- Monday, December 21st, 2020 at 8 p.m. ET

Submission Information:

You may submit your application to the New York Life Foundation's Grief Reach RFP through the following link.

<https://childrengrieve.org/grief-reach>

Please direct additional inquiries to Megan Lopez at the National Alliance for Grieving Children:

megan.lopez@childrengrieve.org



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Request for Proposals Overview

The New York Life Foundation in partnership with the National Alliance for Grieving Children is requesting grant proposals through the Grief Reach Program. The New York Life Foundation has committed \$1.25 million to be given to bereavement organizations serving grieving children across the country through Grief Reach in 2021.

This competitive grant program will focus on general operating funds due to the recent pandemic. Applicants can only apply for and receive a grant if they are not in a current cycle. This grant program began in 2011 as a partnership between the National Alliance for Grieving Children and the New York Life Foundation. The goal is to provide funding to expand the reach and capacity of organizations that offer local bereavement services for youth focused on unmet needs and diverse populations.

The funds for these grants are provided by New York Life Foundation and the oversight and RFP process is managed by the National Alliance for Grieving Children. Final decisions on grants are made by a review committee consisting of representatives from both the National Alliance for Grieving Children and the New York Life Foundation.

Eligibility and priorities

This competitive grant program is open to all nonprofit organizations that serve bereaved children and meet the requirements laid out below. Organizations that have a current grief reach grant from the New York Life Foundation are ineligible to apply until the current grant is completed.

- 501(c)(3) status
Organizations applying for these competitive grants must be 501(c)(3) organizations and will be required to submit their Employer Identification Number (EIN) to verify their status.
- Providing Services to Bereaved Children
This competitive grant program is limited to those organizations that serve bereaved children and youth. For the purpose of this grant program, bereaved children and youth are defined as children under the age of 25 who have had a loved one die. Applicants for this grant program may serve youth outside of these limits but grant funds, if awarded, are for supporting bereaved children under the age of 25.
- Discrimination
Organizations funded does not discriminate on the basis of age, citizenship, color, ethnicity, gender, gender identity, genetic information, marital status, national origin, physical or mental disability, political affiliation, race, religion, sex, sexual orientation, veteran, or other protected status.
- Organizations that are not eligible to apply
An organization who is currently receiving a grief reach grant are ineligible to apply. Current grants must be completed, and final reports turned in prior to applying for a new grief reach grant.



GRANT OPPORTUNITIES

COVID Relief Cycle

General Operating Funds - 1-year grants

COVID Relief Cycle Application timeline:

- Application Opens: *November 23rd 2020*
- Application Closes: *Monday, December 21st, 2020 at 8 p.m. ET*
- Grant Announcement: *February 2021*

Overview:

This is a one year grant general operating grant opportunity.

- **The grant will have three funding options:** \$10,000, \$25,000, or \$50,000 depending on their needs and their budget

These grant funds may be used to support services to bereaved children and youth.

- We are committed to putting money into the field of direct children's bereavement support as responsibly and quickly as possible to ensure they are able to continue to serve grieving children.

Eligibility requirements:

- U.S. based
- 501(c)3 for at least three consecutive years
- Provide 990 tax returns for at least two of the past three years
- Must provide a budget detailing specifically how requested funds will be used
- Must be the entity that will provide the children's bereavement services
- Must have at least one paid staff person
- Request amount must not be greater than 10% of the organization's most recent fiscal year actuals.



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Disqualifications:

Grants are made only to private, nonprofit organizations, which have tax-exempt status under Section 501(c)3 of the Internal Revenue Code, and which are not private foundations.

Excluded organizations and areas:

- Individuals or government agencies.
- Organizations or activities whose services are limited to members of one religious or sectarian group.
- Fraternal, social, professional, athletic or veterans' organizations.
- Seminars, conferences, trips.
- Endowments, memorials or capital campaigns.
- Fundraising events, telethons, races or other benefits.
- Goodwill advertising.
- Basic or applied research.
- Organizations that discriminate on the basis of race, color, creed, gender or national origin.
- *Organizations who have a current grief reach grant and the final report has not been submitted.*

2021 Cycle 1 Grief Reach Q&A

This will be held December 3rd at 2:00 Eastern. To register for this call, click below:

https://zoom.us/webinar/register/WN_G0yi51g2SfSsuQbGY1sX2w



FAQs

Can I apply for all three cycles?

- *You may only apply for grants when you are not in a current grant cycle, for example if you apply for cycle 1 and it is awarded you are no longer allowed to apply. If you apply for cycle 1 and are not awarded you may apply for cycle 2.*

IF MY CURRENT GRANT IS OVER MY BUT FINAL REPORT HAS NOT BEEN COMPLETED CAN I STILL APPLY?

- *You must wait until your final report has been submitted to apply for a new grant.*

WHEN IS MY APPLICATION DUE?

- *Cycle 1: Monday, December 21, 2021 at 8 p.m. ET*
- *Cycle 2: TBD*

WE ARE AN ORGANIZATION OF VOLUNTEERS, CAN WE APPLY?

- *Your organization must have at least one paid employee in order to qualify for this grant.*

CAN I PARTNER WITH ANOTHER ORGANIZATION FOR THIS GRANT?

- *Yes! In fact, we love to see collaborations for these grants. You just need to make sure that the 501©3 who is serving grieving children is the one who applies for the grant.*

ARE THESE GRANTS RESTRICTED BY LOCATION?

- *Grief Reach grants are open to any nonprofit serving bereaved children within the US.*

MY ORGANIZATION IS NOT A NONPROFIT, BUT WE ARE LOOKING TO PARTNER WITH A NONPROFIT TO PROVIDE BEREAVEMENT SERVICES, CAN WE APPLY?

- *Only nonprofits are eligible to apply. Your organization can partner with nonprofit, but your nonprofit must be the applicant.*

IF WE'VE RECEIVED ONE GRIEF REACH GRANT PREVIOUSLY ARE WE ALLOWED TO APPLY AGAIN?

- *Yes, as long as your grief reach grant is complete and your final report has been turned in.*